

1. The Israel Conference on Smart Transportation

The recent conference was a joint initiative of the School of Business Administration at Hebrew University and the Israel Smart Transportation Research Center (ISTRC). The event welcomed the participation of researchers, investors and other experts in the field. Topics presented included cyber security, regulation, driver behavior, marketing, new technologies and more. The conference also included a panel discussion on the topic of smart transportation and social responsibility that dealt with the question, “Can we be both smart and just?” On the panel were Izhar Shay, Ehud Levi, Elie Doron, Prof. Sigal Kaplan and was moderated by Prof. Galit Cohen- Blankshtain.

2.

The Japanese Psychometric Exam

This week 174 students from across Israel took the official Japanese governmental exam to demonstrate proficiency in Japanese, often known as the “Japanese Psychometric”. This was the largest number of Israelis who’ve ever taken the exam. The Mount Scopus campus served as the testing site with the test overseen by the Embassy of Japan. Officials from the Japanese government prepared the test and will be grading it. The test is intended for Israeli students interested in studying in Japan as well as working with leading Japanese corporations.



A close-up portrait of Prof. Amatzia Genin, a man with glasses, smiling. The background is a blurred field of yellow flowers under a blue sky. The text is overlaid on the left and right sides of the image.

3. Honorary Member Appointed to the Israel Zoological Society

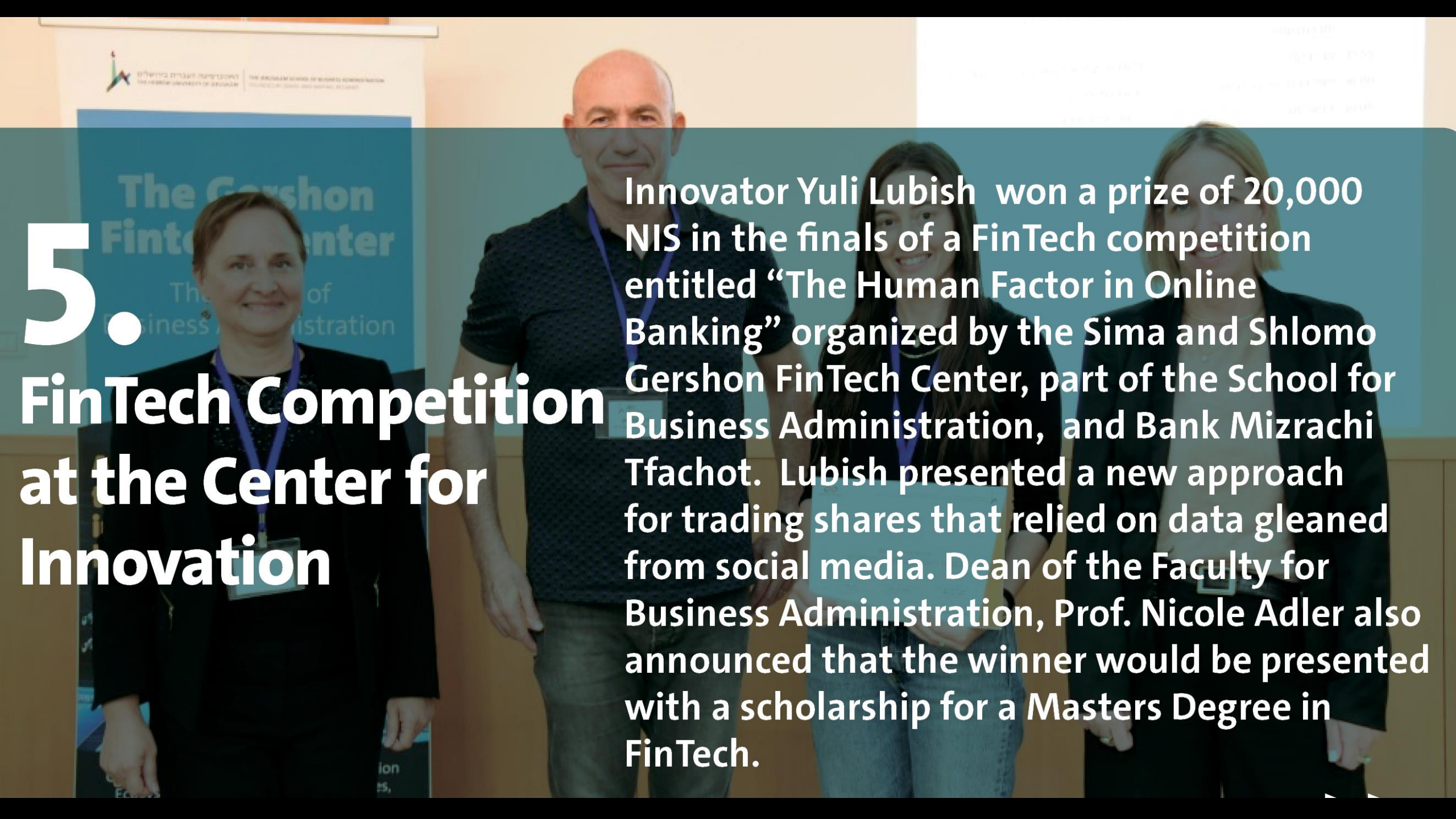
Prof. Amatzia Genin from the Life Sciences Institute at Hebrew University was recently unanimously voted in as an Honorary Member of the Israel Zoological Society. The society remarked that “Alongside his accomplishments as an educator and lecturer, Prof. Genin is a central figure in advancing ecological research activities that have been instrumental in developing and strengthening Israel’s periphery.”

4.

Drug Produced from Flies?

Prof. Betty Schwartz recently conducted a study that found that a fatty substance produced by the black soldier fly includes components that could help in the treatment of diseases of the digestive tract. The research was the first to analyze how this substance could impact on human health. “The objective of the study was to research the potential of this fat from the black soldier fly as a nutritional element that could be used to treat digestive diseases.”





5. FinTech Competition at the Center for Innovation

Innovator Yuli Lubish won a prize of 20,000 NIS in the finals of a FinTech competition entitled “The Human Factor in Online Banking” organized by the Sima and Shlomo Gershon FinTech Center, part of the School for Business Administration, and Bank Mizrachi Tfachot. Lubish presented a new approach for trading shares that relied on data gleaned from social media. Dean of the Faculty for Business Administration, Prof. Nicole Adler also announced that the winner would be presented with a scholarship for a Masters Degree in FinTech.

6. A New Podcast Online at HUJICast

As Artificial Intelligence becomes more and more advanced, our very definition of what makes human intelligence unique is also beginning to change. Here is a conversation with Prof. Dafna Shahaf from the School of Engineering and Computer Science who has developed AI applications to decipher humor, create analogies alongside other creative uses.



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