



THE RIMON PHILANTHROPIC INVESTMENT INITIATIVE AT THE HEBREW UNIVERSITY OF JERUSALEM

The Rimon Philanthropic Investment Initiative is a new, philanthropy-based venture creation engine in partnership with the Hebrew University of Jerusalem (HU), [Yissum](#) the university's technology transfer company and [ASPER HUJI-Innovate](#), the university's centre for innovation and entrepreneurship.

The Rimon Initiative offers donors the opportunity to make charitable investments in start-up companies formed around research stemming from the laboratories and classrooms at HU. With the initiative set to launch at a \$500,000 minimum pool, your gift-aidable donation of £10,000 or more will advance the Hebrew University entrepreneurship and innovation that serves as the stimulus for many of Israel's high-tech firms.

As a Rimon Philanthropic Investor, your gift will be translated into concrete venture creation activities, providing the seed money needed to support promising HU innovators. The fund creates the potential for a multiplier effect of financial returns to the Hebrew University generating a flow of funds back into new innovations.

You will become part of an exclusive circle receiving news on deal-flow and investment results, along with updates on the progress made by portfolio companies. Rimon Philanthropic Investors are a network of innovators with a front-row seat to the formation of emerging start-ups and the potential for future investment opportunities as they become available to the public.

To learn more about this opportunity, please contact simon.arenson@bfhu.org

The Rimon Impact Fund

The Rimon Impact Fund is a philanthropy-based venture creation engine dedicated to the advancement of meaningful improvements in health, social & environmental well-being.

The Rimon Impact Fund targets local entrepreneurship at the nexus of Israel's innovation economy – the Hebrew University of Jerusalem – delivering broader impact using rigorous processes of capital deployment and expert management.



Establishment

- Eligible for gift aid.
 - £10K minimum donation.
 - Fund launch at \$500K minimum pool.
 - Donors focused on innovation & entrepreneurship.
- Evergreen fund: Continuous fundraising possible (no cap).



Management

- Yissum provides fund management & infrastructure (legal, IP, etc.).
- Fund sources pre-seed or seed opportunities.
- <\$100K investments (average bite size \$25K).
- Sourcing from HUJI faculty, alumni, students (including HUJI innovate studios as key source for young startups).



Impact

Investments across all verticals: Health, Agriculture, Food, Computer Science & Engineering, Social Sciences, Material Science.

The "Impact Multiple" – fund returns fully re-invested to fuel more disruptive innovation at HUJI.



Partners

Hebrew University: World leading, inter-disciplinary applied research institution. One of the most progressive academic centers in the world in terms of academic entrepreneurship.

Yissum: One of the world's most prominent experts in translational innovation. Manager of 3 seed funds with dozens of successful startups and an established record of value creation.

HUJI – Innovate: The University's Center of Innovation & Entrepreneurship is an abundant source of disruptive innovations coming from students, faculty & alumni. A combination of traditional entrepreneurial impact with an academic basis.



Donor Engagement

A sense of impact: Gift translates to concrete venture creation activities resulting in impactful HUJI startups.

An exclusive circle: Quarterly non-confidential updates to donors on deal-flow, investments and progress of portfolio companies.

A network of innovation: An annual meetup showcasing the portfolio.

A front-row seat: A unique opportunity to see promising startups as they form, offering the potential to future investment opportunities as they become available to the public.

