

# JAN-FEB 2023 UPDATE

## GENERAL

1. Amnon participated in a high level HUJI Delegation to Sweden that included Prof. Asher Cohen (President), Prof. Bertil Andersson (Senior Consultant to the President), Prof. Oron Shagrir (Vice President of International Affairs), Amb. Yosi Gal (Vice President of Advancement), Dr. Itzik Goldwaser (CEO of Yisum), as well as leading researchers. As part of this, Amnon presented HUJI activities in Innovation and Entrepreneurship to the Presidents Stockholm University, KTH - the royal institute of Engineering, Karolinska Institute of Medicine, SLU - the Swedish University of Agriculture, and Uppsala University.
2. Amnon was Co-Director of an international symposium with the HUJI and KTH International Offices. The symposium was part of the HUJI President's delegation to Sweden.



Dr. Amnon Dekel with Prof. Bertil Andersson and Prof. Stefan Östlund (Vice President for International Affairs, KTH) at the Opening of the "Small and Entrepreneurial Countries" Symposium.

3. Amnon visited Jonkoping, Sweden, and met with The Hamrin Foundation, The Jonkoping Science Park, the International School of Business at Jonkoping University, and the Herenko Group. This was arranged by the HUJI Advancement Division.
4. Amnon spoke with Ram Semo and Yishai Fraenkel about possible funding options.

## TEAM

1. **Tovit Hacoen** has joined the team as our new Marketing Manager. Tovit comes with a wealth of experience as the Deputy Director of Digital Marketing at Yad Vashem, and we wish her the best success!
2. **Yotam Zach**, our Interim Deputy Director has decided to take the next step in his career. Yotam was an important team member and was responsible for developing our Innovation Leaders Incubator program and later ran our Entrepreneurship Programs and the HUJI Innovate Fund. We will miss Yotam and wish him the best success!
3. **Sarit Plucki**, our financial controller, has returned from her Maternity Leave!
4. **Marwan Salaymeh** has joined our student team to work on Arab Entrepreneurship.
5. **Ayelet Cohen** has notified us that she will be returning from her maternity leave on April 2. We are all looking forward to her return!

## ADMIN

1. Dealt with some HR challenges with the new HR system at HUJI.
2. Moved forward with finishing the Levi HUB space as well as the upcoming launch event for the hub.
3. We made progress solving the acoustics problems in our classroom.
4. Hosted a number of large (100+ people) events at the center, including all logistics.
5. Worked with Sarit, our controller to update our budgets.

## INSPIRE

1. The third cohort of the Innovation Leaders program has graduated!
2. The opening event of our new Innovation and Entrepreneurship Community in the Humanities took place and included the Dean of the Faculty.
3. Facultech, our student entrepreneurship club in the Faculty of Agriculture organized and ran an event on Cannabis and Psychedelics in Rehovot. More than 260 participants, including students and researchers came to the event.
4. We hosted the opening event of the Hasoub Organization for Arab Student Entrepreneurship.
5. After a few false starts, we are now in the process of opening an Arab Entrepreneurship club. As part of this we have developed initial relationships with Arab entrepreneurship organizations in Jerusalem.
6. We hosted a student evening: Speed Research on Effective Altruism.
7. Other community events included: the consulting club, sustainability, energy and more in which nearly 600 students participated in total.
8. As of Feb 21, our communities total **11,155 students!**

## LEARN

1. Masar Kimam, a gap year program for 74 Arab high school graduates, started in Jan and ended at the end of February with a Demo Day for the students and their families at our center - over 200 people attended, including Prof. Mona Houry-Kassabri, HUJI Vice President for Strategy and Diversity.
2. The Entrepreneurship course for Mandel students ended with a successful Demo Day.
3. We continued the development of our 3rd digital course - Engineering your Startup - in cooperation with our JLM-Impact partner - the Azrieli Academic College of Engineering.
4. We continued running our digital courses - Introduction to Innovation and Entrepreneurship (256 students) and Design Led Innovation (250 students).

## **BUILD**

### **The OPEN Venture Creation program:**

1. The call for submissions to the [program](#) opened.
2. We ran information sessions in our main campuses.
3. This year we focused mostly on researchers, research students and alumni. We received 40 team submissions (less than last year, but the number of research level teams were the same as last year, thus the drop was in undergraduate submissions).
4. In February we started the interview process using 3 different committees, each one with expertise in a specific vertical.
5. We will finish selecting the cohort in early march.

### **The Social Accelerator Program:**

1. We opened submissions to the [program](#) and have seen a good uptake, with 37 teams submitting applications as of end of February.
2. Interviews will happen in early March.

## **THE ASPER PRIZE**

1. The [2023 web site](#) is up and running.
2. We opened the submissions system for this year and have started to receive applications.

## **DELEGATIONS**

1. We hosted representatives from the Executive Council of Australian Jewry.
2. We hosted a group of Canadian Government Executives who came to learn about our programs and model.
3. We hosted a group of 70 donors from Mexico.
4. We hosted a group of 40 high school students from Ramle.
5. We hosted a group of 16 Schulich Student Scholars from Canada

## **OUTREACH**

1. We agreed on a new program in partnership with the Hebrew University for Youth
2. We moved forward in the creation of two new strategic for profit collaborations with the Branko Weiss Institute and the Mikveh Israel Agricultural High-School
3. We signed an agreement for a Pilot program for Schulich Student Scholars for next year.
4. In January we started an Intrapreneurship program for the Jerusalem municipality youth empowerment division
5. We conducted an entrepreneurship training program for 20 Nefesh Yehudi center leaders.

## **JLM-IMPACT**

1. **The Investors Course:** We updated the [course page](#) and started marketing the course. Over 80 students submitted proposals for acceptance. Interviews will be held in March.
2. **Innovation Lab:** After developing the model for this year's Innovation Lab, the new [Website](#) is up and running and submission will be open in March.